

# MICE Event Activity Plan for Kyoto



Nozomi Inc.

**Nozomi**  
KYOTO X IDEA

## **Local knowhow & strong local network**

- 20 years of experience specialized in KYOTO
- Well connected with temples & shrines, museums, hotels as well as professionals from various aspects

## **Solid experience in MICE**

- Planning and executing MICE events of different scales and objectives
- Infinity Ventures Summit | ~700pax conference co-planning, production & execution, excursion programs
- Amazon CTO Night | ~120pax conference co-planning, production & execution, excursion programs
- HRW Council | excursion programs

## **Perspective of an event organizer**

- Participant satisfaction and effective budget management are always our priority as an event organizer

# Our services at a glance

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**Post-conference excursion programs**

**Reception in unique venue**

**Japanese cultural performances**

**Programs for companions**

**and more...**





Taizo-in Temple

## Post-conference excursion programs

- Exclusive tour to private temple and shrines
- Cultural experience program customized with individual needs and size of group (e.g. Zen meditation/ culinary experiences, etc.)



Kyoto City KYOCERA Museum of Art

## Reception in unique venues

Cocktail, dinner reception in museums,  
private temples and shrines



## Japanese cultural performances

LIVE performance by Maiko, Calligrapher, Ikebana Artists, and others as desired



## Programs for companions

Tours, workshops and other programs can be arranged in small groups with experienced guides  
(e.g. private garden tour, sake tasting tour, tea ceremony, local food tour, etc.)

# Bespoke Kyoto activities

We offer one of a kind experiences in the Kyoto area to make your trip an unforgettable one. Tailor-made programs, interpretation services are available upon request. Below are examples of activities in the offering:

## Experience for inspirations

~Programs that are not only fun, but also inspirational~

- Visit to sake brewery
- Zazen (Zen meditation) experience
- Kyoto University Campus Tour
- Sushi making experience
- Gastronomic Experience
- Inspirations from Japanese traditional culture for 21st century businessman
- Meeting Maiko

## Networking events production

~networking events in unique settings~

- Reception held in temples and shrines
- Events in unique venues

# Visit to sake brewery

Kyoto is one of the most famous sake brewing areas in Japan. Get to know the secret of traditional sake brewing techniques first handed.



Special tours of the sake brewery, which is usually closed to the public



Brewery tour guided by the master brewer



Sake tasting at the brewery



Enjoy not only the taste of sake, but also the wisdom behind it.

By learning about the production process and listening to the toji's unique stories, visitors can learn new ways to enjoy sake.



◎Recommended to:

- Anyone who is interested in Japanese food culture and brewing techniques
- Anyone who is planning a visit to the Fushimi Inari Shrine and looking for something to enrich the itinerary
- Anyone who wants to deepen their understanding of SAKE

## Program Description

▷Duration: Around 1 hour

▷Capacity: Approx. 20 people

▷Budget: Approx. 3,000 yen per head

▷Location: Sake breweries in Kyoto City

■Rundown for reference

① Sake brewery tour

② Interact with the master brewer  
(saké tasting, purchase of goods, etc.)

③ Dismiss at the site

※Tour details vary upon breweries. Please feel free to contact us for more information.



# Zazen (Zen meditation) experience

Away from the hustle and bustle of daily life, experience zazen in the serenity of the temple. A great way to free your mind and body, and to rediscover yourself.

✓ Zazen at a historical Kyoto temple

✓ Meditation guided by the abbot, followed by Buddhist sermons

✓ Enjoy quality me time, away from the hectic life

## Zazen in a tranquil environment to reflect on oneself

👍 Spending a quiet and calm moment in the extraordinary space of a temple... A spiritual moment that ease your mind.

## ◎Recommended to:

- 👍
- Anyone who is interested in learning how to deal with stress in business and personal life
  - Anyone who is looking for self-reflection
  - Anyone who is looking for ways to enhance communication among the team

## Program Description

▷Required Time: Around 1 hour

▷Capacity : Approx. 50 people

▷Budget: Approx. 2,500 yen per head

▷Location: Temples in Kyoto City

### ■Rundown for reference

①Greetings from the abbot

②Zazen Experience

③Buddhist sermons by the abbot

④Q&A and networking time

### ■Options

①Meal arrangements

②Online session

Please feel free to contact us.



# Kyoto University Campus Tour

Kyoto University students will guide you around the campus. Tour around the unique and mysterious Kyoto University while enjoying the behind-the-scenes stories told by students.



**Guided by Kyoto University students**



**Networking events and workshops can be held within the campus**



**Includes a pamphlet filled with the voices of Kyoto University students**



## First-hand experience of the Kyoto University.

Study tips, recommended classes, etc.... Interacting with current students will give you a clearer image of the student life in the university



## ◎Recommended to:

- Anyone wanting to experience entrepreneurship education
- Anyone considering studying at Kyoto University

## Program Description

▷Required Time: Around 60 to 90 minutes

▷Capacity: Up to 15 people per group  
(Min no. of participants per group: 10)

▷Budget: Approx. 2,500 yen per head

▷Location: Kyoto University

### ■Rundown for reference

①Campus tour

②Workshops and roundtable discussions with Kyoto University students

### ■Suggested route

clock tower → Centennial Clock Tower Memorial Hall → library → Sonjo-do → Sojin plaza → sports field

※Tailor-made routes can be arranged upon request



# Sushi making experience

Sushi is one of the representative cuisines of Japanese. Learn how to make sushi from a professional chef.



Learn from the sushi chef of a well-established sushi restaurant



Taste freshly made sushi



Experience Japanese culture first-handed



## Make sushi like a chef

Learn how to make delicious sushi from professional sushi chef.  
Your chance to shine at a sushi party!



## ◎Recommended to:

- Anyone wanting to try fresh sushi made by yourself
- Anyone wanting to learn about Japanese food culture
- Anyone who is looking for ways to enhance communication among the team

## Program Description

- ▷Required Time: About 90 minutes
- ▷Capacity: About 10 to 100 people
- ▷Budget: Approx. 3,850 yen per head
- ▷Location: Kyoto City

### ■Rundown for reference

- ① Learning about sushi as an art
- ② Make sushi your own way!
- ③ Learn the chef's way
- ④ Tasting time

### ■Options

- ① Can be held at preferred location
- ② Premium ingredients
- ③ Team building program development



# Gastronomic Experience

Kyoto is blessed with top-class restaurants.

Experience the gastronomic delights that are loved by the locals and connoisseurs

✓ Indulge in the finest culinary experience curated by us

✓ Add as an highlight to your itinerary to complete the one and only Kyoto experience

## Impress your guests

👍 Let us know your request on time, location, genre, etc., we can then suggest the perfect restaurants from renowned names to hidden gems.

## 📍Recommended to:

- Anyone looking for the one and only gastronomic encounter in Kyoto
- Anyone wanting to offer special hospitality in Kyoto
- Anyone who is interested in Kyoto culinary culture and wanting to learn about the chef's inspirations first-handed

## Program Description

▷Required Time: Around 2 hours

▷Capacity: Approx. 10 people

▷Budget: From 8,000 yen

▷Location: Restaurants in Kyoto City

※Details vary upon restaurant and group size  
Please feel free to contact us for details



# Inspirations from Japanese traditional culture for 21st century businessman **Nozomi**

KYOTO X IDEA

Get inspirations from traditional Japanese culture for 21st century business management in unique locations in Kyoto.

✓ Learn about Japanese culture in a place unique to Kyoto

✓ Get inspirations from Japanese culture for your business

✓ Learn about Japanese culture first-handed from Buddhist monks and maiko, etc.

## Get inspired by traditional Japanese culture in a place unique to Kyoto.



Participants will get inspirations for business management from traditional Japanese culture at special places unique to Kyoto, such as temples and teahouses.

## ◎Recommended to:



- Anyone wanting to get inspirations from Japanese culture in the most unusual setting
- Anyone who is looking for a fun learning experience

## Program Description

▷Required Time: Around 2 hours

▷Capacity: Approx. 30 people

▷Budget: From 5,000 yen per head

▷Location: Kyoto City

### ■Rundown for reference

- ①Interaction and Q&A session with monk
- ②Buddhist teachings for inspirations
- ③Buddhist sermon

※Above is an example of a session with monk  
Various themes are available, please feel free to contact us for more information



# Meeting Maiko

Kyoto is also a city of maiko. This special encounter will make a remarkable memory.

✓ Great opportunity to interact with maiko, whom visitors could hardly meet!

✓ Unusual experience of tatami room games

✓ Experience traditional culture unique to Japan!

## A special encounter to remember



A knowledgeable guide will take you on a tour to Hanamachi. Feel free to ask Maiko any questions and enjoy interactions with the ladies living the traditional culture

## ◎Recommended for people like this



- Anyone looking for a special experience unique to Kyoto
- Anyone who is interested in deepening knowledge of Japanese culture and hanamachi

## Program Description

▷Required Time: Around 90 minutes

▷Capacity: Approx. 20 people

▷Budget: From 50,000 yen per group

▷Location: Kyoto City

### ■Rundown for reference

①An introduction of Hanamachi

②Performances by maiko

③Interaction/Question Time

④Tatami room games

### ■Options

①To be held at preferred locations

②Meal arrangements (Kyoto cuisine, etc.)



# Reception in temples and shrines

Kyoto is full of historic temples and shrines.

Instead of regular event halls and conference rooms, enjoy a special moment in a unique venue



**Elevate your events to an extraordinary one**



**Exclusive access to private areas of temples and shrines**



**Combine with other plans such as catering and zazen for a comprehensive experience**



## Elevate your event to the next level

Take temples and shrines as a unique venue for your events and parties. Event production and execution services are also available.



## ◎Recommended to:

- Anyone wanting to host an extraordinary and special event
- Anyone wanting to combine a zazen experience or an evening temple tour with an unusual reception

## Program Description

▷Required Time: Around 2 to 3 hours

▷Capacity: Approx. 60 people

▷Expense: Vary across temples and shrines

▷Location: Temples and shrines in Kyoto City

※Details vary upon venues and content.  
Please feel free to contact us for more details



# Events in unique venues

Museums, Kabuki theaters, Noh theaters, and other unique sites in Kyoto can be arranged for private events.

✓ A memorable experience in unique venues

✓ Various purposes such as events and conferences can be served

## Creating an extraordinary and special event



A unique venue promises an one and only experience. Production and operation constraints in these unique events will be handled by our professional event directors.



## ◎Recommended to:

- Anyone wanting to host a unique event
- Anyone wanting to elevate an annual event to the next level
- Anyone wanting to stand out from competitors with special customer events

## Program Description

▷Required Time: Around 2 to 3 hours

▷Capacity: Approx. 150 people

▷Budget: Depends on the venue

▷Location: Kyoto

※Details vary upon venue and content.  
Please feel free to contact us for more details.



# Event production in unique venues

Here are some examples of our productions. We offer a number of unique venues apart from below, please feel free to contact us for details.

## ● Kyoto City KYOCERA Museum of Art

Cocktail reception in the evening.  
Different styles of catering can be arranged.



## ● Ooe Noh Theater

The oldest Noh Theater in Kyoto as a business seminar venue.  
Other historical buildings can also be arranged.



# Our Clients

We have conducted tours and events for various companies and organizations.

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SUNTORY



Panasonic



# Company Profile

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**Company Name**

Nozomi Inc.

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**Head Office Address**

284, Ogisakayacho, Kyoto Shi Shimogyo Ku, Kyoto  
Fu, 600-8095, Japan

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**Contact**

TEL : 075-351-9915 ※Weekdays from 10:00 a.m. to 5:00 p.m.  
except Saturdays, Sundays, and holidays  
MAIL : 3@nzm.jp

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**Establishment date**

June 30, 2005

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**Representative**

Representative Director Takahiro Fujita

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**Business**

Planning and Development of Sightseeing Events and Tours  
Planning of original sightseeing tours in Kyoto  
Planning and production of Kyoto contents

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